



**How to succeed
in Web Performance
in 2009**

Best Practice #1



Always monitor your sites from where your end-users are.

Performance can vary 5X or more.

Your users don't live in your data center.

Best Practice #2

**When moving your applications into the cloud,
monitor your performance 24/7.**

***Don't rely on the cloud service provider
to monitor your applications' performance.***

Best Practice #3



**Benchmark your performance
against your competitors and beat them.**
Relative performance matters!

Best Practice #4

Watch the outliers in your performance data.
Averages can be misleading.
You need to watch the 95th percentiles, slowest hours etc.

Best Practice #5

**Test your applications' performance early & often
in the application lifecycle.**

Use and share the same scripts with your team for triage.

Test your apps for FREE from Keynote's Cloud



Download KITE 2.0
@

kite.keynote.com