

Performance Monitoring for Private Clouds

Cloud Application Perspective – Monitoring the First Mile

Key Benefits

Reduce Time to Identify/Fix

Quickly determine whether issues are internal and external. Diagnose where to look for the problem.

Simple SaaS Administration

Compare both internal and external measurements together in our free Web performance portal, MyKeynote. You get cutting edge dashboards, smart alerts and deep dive diagnostics, which deliver new levels of customizations, insight and flexibility to Web operations teams.

Portability, On Demand

Download and install where and when you want. We'll guide you along the installation process and make sure data is being captured and presented correctly. All you need to get started is a server or PC supporting Windows.

How do you know if your Web application performance problem is caused by your data center, the network, or the browser? With Keynote Cloud Application Perspective you can compare your datacenter performance to what the end-user is experiencing from the internet to the last mile.

If you are already using a Keynote on-demand public monitoring service, you can tell if there is a problem with your system, but not immediately whether that problem is external or internal. By monitoring both from public and private locations you can see at a glance if the problem is inside or outside your network, saving valuable time in troubleshooting. This is especially beneficial when the operations group is accountable to other parties for performance and availability metrics.

Keynote Cloud Application Perspective gives you the ability to immediately isolate Web application problems to an internal data center or an external party – such as CDN or content provider – and save hours in diagnostic time.



Example

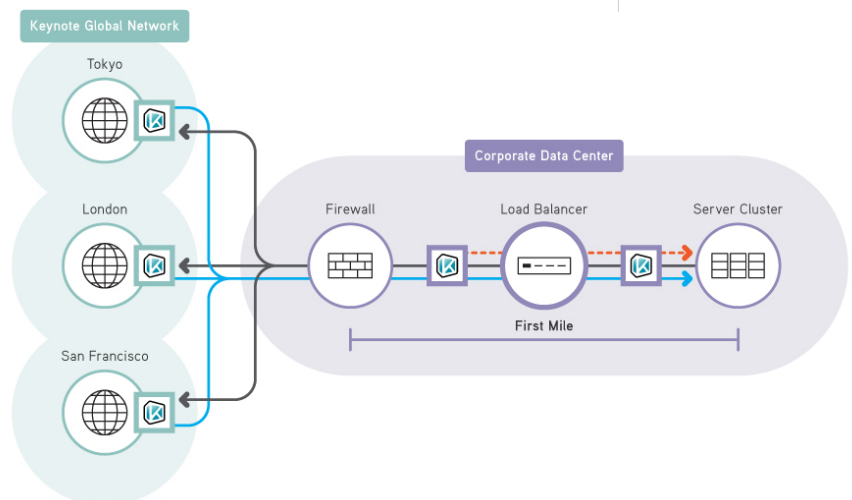
An advertising company provides retailers access to its service via a Web application and API. For the retailers, access to this system is a critical business process. Many have SLAs in place for its performance and availability.

The advertising company monitors the worldwide availability of its system via Keynote public agents. It also deploys a redundant cluster of Keynote's Cloud Application Perspective (CApP) agents behind its firewall.

1ST MILE PERFORMANCE MONITORING

Compare performance data between Cloud Application Perspective in your corporate data center and data from The Keynote Global Network.

 Monitoring performance of Web apps from inside the data center to get a baseline
 Monitoring performance of Web apps from cities around the world



Flexible

Chose how frequently you want to monitor your application and pay for what you use. Looking for performance information every 1, 5 or 15 minutes? No problem.

Reliable

As with all of our performance monitoring products, you get peace of mind knowing you are using the industry leader when it comes to performance and accuracy.

About Keynote

Keynote Systems (NASDAQ "KEYN") is the global test and measurement company for mobile communications and online business performance.

As an independent and trusted third-party, Keynote provides IT and marketing executives with an unbiased view into their Internet services from around the world. For over a decade, we have been providing measurement data and testing capabilities that allow companies to understand and improve their customer's online and mobile experience. Keynote Systems, Inc.
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The advertiser creates monitoring scripts that are deployed to both types of Keynote agents, and configures custom alerts for performance exceptions.

Now with a simple glance at their Keynote dashboard and performance graphs, IT and operations can clearly establish whether a problem is external or internal saving valuable time.

As a result the advertiser can easily prove SLA compliance and can confidently determine internal owners for support ticket handling. The time to identify and locate the source of a problem is reduced from hours or days to minutes.

Key Features

Record scripts with point and click ease for each business systems transaction, for any length

sequence of Web pages

Set individual performance thresholds for each transaction based on response time or availability. Configure alarms by consecutive failure. Suspend them with a single click.

Complete round-trip testing for any Web transaction from the end user to the internal system and back to end user

Install anywhere inside your organization – on premise or at a hosted cloud provider

All performance data from inside the firewall or outside the firewall is aggregated in a single Web console so you can compare across geographies

Continuous 24x7 monitoring

Supports Windows PC and Server operating systems

